



**Boston
Children's
Hospital**

corporatcup
compete. have fun. do good.

HARVARD UNIVERSITY

Wednesday, July 17, 2019

or

Thursday, July 18, 2019

www.bostonchildrens.org/corporatcup



2018 EVENT RESULTS



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In 2018, more than 1,500 participants from 100 companies came together to raise more than \$800,000 through the 3rd Annual Boston Children's Hospital Corporate Cup. Since 2016, the event has raised over \$2 million.

100% of funds raised support the Every Child Fund at Boston Children's Hospital, advancing the hospital's most promising programs in care, community health and research, and allowing Boston Children's to lead pediatric innovation for families worldwide.

[2018 Corporate Cup Video](#)

PAST SPONSORS:



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PAST PARTICIPATING COMPANIES



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AEW Capital Management	Delta Air Lines	Newmark Knight Frank
Agero	Delta Dental	Nic+Zoe
ALKU	Digital Federal Credit Union (DCU)	Northshore Magazine
ASICS	Eastern Bank	Northwestern Mutual Boston & Wellesley*
Bain Capital Community Partnership	EMD Serono	Oracle
BANKW Staffing	Environments at Work	P&G Gillette
Beacon Capital Partners	Epsilon	PricewaterhouseCoopers
BitSight Technologies	Forrester	PTC
BJ's Wholesale Club**	Granite Telecommunications	Rockhill Management
Boathouse	Grant Thornton LLP	Rockpoint Group
Boston Beer Company	Haworth	RSM
Boston Bruins	J.C. Cannistraro	Salesforce
Boston Cannons Foundation	John Hancock	Sasaki
Boston magazine	Johnson O'Connor	SBLI
Capital One	Kaspersky Lap North America	Sentinel Benefits & Financial Group
CarGurus	Lamacchia Realty	Strategic Benefit Advisors
Cayan	Medtronic Woburn	Sun Life Financial
Cerner Corporation	Mendix	The Boston Consulting Group
Cigna	MFN Partners	The Vertex Companies
ClearBridge Investments	MFS Investments	tonneson+co
CNE Direct	Mimecast	Vistaprint
Comcast	Monotype	W20 Group
Corey C. Griffin Foundation	National Grid	Waters
Dasani	NETA	Watson Marlow
Decision Resources Group	New Balance	WBZ-TV
Dellbrook JKS	New England Development	Weber Shandwick
		Wells Fargo

* = 2018 Champion
** = Top Fundraiser

2019 BY THE NUMBERS



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2 days

160 teams

200 volunteers

3,200 participants

1,000,000 fundraising goal



Presenting Sponsor (two day)

\$100,000

- Exclusive presenting sponsor of the Corporate Cup series
- Opportunity for executive leadership to speak about company's philanthropic support during opening ceremonies
- Verbal recognition from podium at opening and closing ceremonies
- Prominent Logo/Name in all event marketing, including all 3,000 participant and volunteer t-shirts
- Logo inclusion on event web pages
- Logo recognition on all communications with participating and prospective teams
- Logo identification on signage placed at the event venues
- Opportunity for activation throughout the year to all past and present Corporate Cup participants (100+ companies. 2,000 individuals)
- One (1) team tents at each Corporate Cup event
- One (1) team entry at each Corporate Cup event (20 people per team)

Platinum Sponsor (two day)

\$50,000

- Signature sponsor of one component of the Corporate Cup series (After Party, Opening Ceremonies, Closing Ceremonies)
- Logo/Name in all signage
- Verbal recognition from podium at opening and closing ceremonies
- Logo/Name in all Corporate Cup event marketing
- Logo inclusion on Corporate Cup web pages
- Logo identification on signage placed at the event venues
- One (1) team tents at each Corporate Cup event
- One (1) team entry at each Corporate Cup event (20 people per team)

Gold Sponsor (one day)

\$25,000

- Signature sponsor of one component of the Corporate Cup (After Party, Opening Ceremonies, Closing Ceremonies) at one Corporate Cup
- Logo/Name in all event collateral
- Verbal recognition from podium at opening and closing ceremonies
- Logo/Name in all Boston Corporate Cup event marketing
- Logo inclusion on event web page
- Logo identification on signage placed at the event venue
- One (1) team tent at one Corporate Cup
- One (1) team entry (20 people per team) at one Corporate Cup

Silver Sponsor (one day)

\$10,000

- Title sponsorship of one individual event at one Corporate Cup
- Recognition in references to the event (example: "The ABC Basketball Shootout")
- Logo inclusion on event web page
- Logo identification on signage placed at the event venue
- One (1) team tent at one Boston Corporate Cup
- One (1) team entry (20 people per team) at one Corporate Cup

SPONSOR REGISTRATION



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Please select one: Wednesday, July 17 Thursday, July 18

Company Information:

CONTACT NAME

TITLE

COMPANY (preferred listing)

STREET

CITY

STATE

ZIP

TELEPHONE

E-MAIL

NUMBER OF TEAMS (MAX 2)

AUTHORIZED SIGNATURE

DATE

For payment:

Payment can be made by check or credit card. **To guarantee a spot in the Corporate Cup, payment must be received no later than 30 days after submitting a team registration form.**

Checks can be mailed to:

Boston Children's Hospital Trust
Attn: Jasmine Perez
401 Park Drive, Suite 602
Boston, MA 02215

For more information:

Alyssa Caruso: (857) 218-3103 or alyssa.caruso@chtrust.org

Once registered you will be contacted by a Boston Children's Hospital staff member to discuss next steps.

TEAM REGISTRATION



Please select one: Wednesday, July 17 Thursday, July 18

Team Information:

CONTACT NAME

TITLE

COMPANY (preferred listing)

STREET

CITY

STATE

ZIP

TELEPHONE

E-MAIL

NUMBER OF TEAMS (MAX 2)

AUTHORIZED SIGNATURE

DATE

For payment:

2019 Team Registration Fee = \$3,500

Payment can be made by check or credit card. **To guarantee a spot in the Corporate Cup, payment must be received no later than 30 days after submitting a team registration form.**

For more information:

Alyssa Caruso: (857) 218-3103 or alyssa.caruso@chtrust.org

Once registered you will be contacted by a Boston Children's Hospital staff member to discuss next steps.

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WHY BOSTON CHILDREN'S HOSPITAL?



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What sets Boston Children's Hospital apart, made possible through philanthropy:

- As the #1 pediatric research hospital in the world, Boston Children's has the unique advantage of taking what is learned in the lab and immediately applying it to our patients at the bedside.
- Approximately 330 clinical trials are in progress, providing hope for novel treatments for patients and families.
- 90% of Boston Children's patented discoveries are applicable to adults as well as children.
- There are 645,000 patient visits each year, with patients from all 50 states and more than 140 countries.
- Boston Children's provides more than \$40 million in unreimbursed care and community health services annually.
- Boston Children's is the largest provider for care to low-income children in the Boston area, reaching 20,000+ children through community health programs.

**#1 children's hospital
in the country**

