



Boston
Children's
Hospital

EVERSOURCE
walkfor kids

SPONSORSHIP OPPORTUNITIES

Sunday, June 11, 2023 | DCR Hatch Shell in Boston or Anywhere

\$25,000 | Gold

- 10x10 ft. sponsor activation space and a chance to engage with event attendees
- Company-sponsored water stop—an opportunity to hand out waters or branded items to all attendees
- Logo inclusion on all marketing materials, including emails, event videos, t-shirts and event signage including Start/Finish banner and 2- and 6-mile route signs*
- Logo inclusion on Boston Children's Hospital Walk website with link to corporate site
- Logo inclusion and tag in one post on the Boston Children's Hospital Facebook page
- Custom team banner with logo
- Signature sponsor of one component of the Walk (i.e. Food Tent, Kids Activities Tent, Photo Booth, Honor Flags)
- One tagged Facebook post on the Boston Children's Hospital Walk event page
- Opportunity to have a patient partner to share their Boston Children's journey and cheer on your team
- Opportunity to have private tour of Boston Children's Hospital

\$12,500 | Silver

- Company-sponsored water stop—an opportunity to hand out waters or branded items to all attendees*
- Logo on Walk route signs*
- Logo inclusion in Boston Children's Hospital Walk website with link to corporate site
- Custom team banner with logo
- Logo inclusion and tag in one post on the Boston Children's Hospital Facebook page
- Opportunity to have a patient partner to share their Boston Children's journey and cheer on your team
- Opportunity to have private tour of Boston Children's Hospital

\$5,000 | Bronze

- Logo on Walk route signs*
- Logo inclusion in Boston Children's Hospital Walk website with link to corporate site
- Custom team banner with logo
- Company name listing in one post on the Boston Children's Hospital Facebook page
- Opportunity to have a patient partner to share their Boston Children's journey and cheer on your team
- Opportunity to have private tour of Boston Children's Hospital

****NOTE: Sponsorship must be confirmed by Monday, April 3 for inclusion on event t-shirts and Thursday, May 11 for inclusion on event signage.***



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REGISTRATION FORM

Sunday, June 11, 2023 | DCR Hatch Shell in Boston or Anywhere

please check one:

☐ \$25,000 | Gold ☐ \$12,500 | Silver ☐ \$5,000 | Bronze

Signature

Name

Title

Company

Street

City

State

Zip

Phone

E-mail

Assistant Name

Telephone

E-mail

Your contribution will be used to support the important work of Boston Children's Hospital. For tax purposes, the IRS requests we inform you that, over and above the value of the evening, your contribution is tax deductible to the extent provided by law.

*Please e-mail your completed registration form to **carolyn.murphy@chtrust.org** by **Thursday, May 11, 2023** to reserve your sponsorship. Checks should be made payable to Boston Children's Hospital and mailed by **May 11**.*

For payment, mail check to:

Eversource Walk for Boston Children's Hospital | ATTN: Carolyn Murphy

Boston Children's Hospital Trust | 401 Park Drive, Suite 602 | Boston, MA 02215-3354

For more sponsor info, contact Carolyn Murphy at carolyn.murphy@chtrust.org | bostonchildrens.org/walk